

CCPA Privacy Policy of Markable Solutions

I. Introduction

Markable Solutions is complying with the CCPA and considering its underlying principles in how we think about customer trust and data privacy as a core pillar of our business. We are providing this CCPA specific privacy notice to supplement the information and disclosures already contained in our Privacy Policy. This Privacy Policy applies to individuals residing in California from whom we collect Personal Information.

II. Markable Solutions Does Not Sell Your Personal Information

The chart below summarizes the categories of Personal Information (which are defined by the CCPA, not us) that we have collected and/or disclosed for a business purpose. The Samples of Personal Information provided for each category are taken from the CCPA and are included to help you understand what the categories mean. The Samples are not meant to specify what we actually collect or disclose, and more data about our specific practices can be found in our Privacy Policy.

Category	We Collect	We Disclose	We Sell
A. Identifiers Samples: Account name, alias, driver's license number, email address, internet protocol address, name, online identifier, passport number, postal address, social security number, unique personal identifier, or other similar identifiers.	Yes	Yes	No

<p>B. Categories of Personal Information in Cal. Civ. Code 1798.80(e)</p> <p>Samples: Name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number,</p>	Yes	Yes	No
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or any other financial information, medical information, or health insurance information.			
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<p>C. Characteristics of Protected Classifications under California or Federal Law</p> <p>Samples: Ancestry or national origin, race or color, religion or creed, age (over 40), mental or physical disability, sex (including gender and pregnancy, childbirth, breastfeeding or related medical conditions), sexual orientation, gender identity or expression, medical condition, genetic information, marital status, military and veteran status.</p>	Yes	No	No
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<p>D. Commercial Information</p> <p>Samples: Records of personal property, products or services considered, purchased, or obtained, or other purchasing or consuming histories or tendencies.</p>	Yes	Yes	No
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<p>E. Biometric Information</p> <p>Samples: Biological, behavioral or physiological characteristics such as DNA, that can be used, singly or in combination with each other or with other identifying data, to create individual identity, including imagery of the fingerprint, face, iris, retina, hand, palm, vein patterns, and even voice recordings, from which an identifier template, such as a faceprint, a minutiae template, or a voiceprint, can be extracted, and keystroke patterns or rhythms, gait patterns or rhythms, and sleep, health, or exercise data that contain identifying information.</p>	No	N/A	N/A
<p>F. . Internet or Other Electronic Network Activity Information</p> <p>Samples: Browsing or search history, and information concerning a visitor’s interaction with an internet advertisement, application or website.</p>	Yes	Yes	No
<p>G. Geolocation Data</p> <p>Samples: Precise physical location.</p>	No	N/A	N/A
<p>H. Sensory Information</p> <p>Samples: Audio, electronic, visual, thermal, olfactory, or other similar information.</p>	No	N/A	N/A
<p>I. Professional or Employment Related Information</p> <p>Samples: Job application or employee information, past and current job history, and job performance data.</p>	Yes	Yes	No
<p>J. Non-Public Education Information (as defined in 20 U.S.C. 1232g; 34 C.F.R. Part 99)</p> <p>Samples: Records that are absolutely related to a student upheld by an educational agency/institution or by any party acting for the agency or institution.</p>	No	N/A	N/A

K. Inferences drawn from Personal Information	Yes	Yes	No
<p>Samples: Consumer profiles reflecting a consumer’s abilities, aptitudes, attitudes, behavior, characteristics, intelligence, predispositions, preferences, and psychological trends.</p>			

III. Use of Personal Information

The CCPA outlines several business and commercial purposes for collecting, using, and disclosing Personal Information. While we collect, disclose, and use Personal Information pursuant to our Privacy Policy as a whole, we wanted to clarify out that this includes Personal Information in accordance with the specific CCPA business and commercial purposes below:

- Detecting security incidents, protecting against deceptive, fraudulent, malicious, or illegal activity, and suing those responsible for that activity.
- Restoring to identify and repair errors that impair existing intended functionality.
- Reviewing related to a current interaction with you and coexisting transactions, such as auditing compliance with this specification and other standards.
- Short-term, transient use.
- Undertaking activities to confirm or maintain the quality or safety of our services, and to expand, upgrade, or enhance our services.
- Undertaking internal research for technological development and demonstration.
- For other purposes for which we provide specific notice at the time the information is collected.

IV. Collection and Disclosure of Personal Information

In the preceding twelve months we have collected Personal Information from general sources including you, your use of our services, your devices, our affiliates, our vendors, and our service providers. More specific information about Personal Information we collect is laid out in this notice and in our Privacy Policy, which we update from time to time.

As also explained in our Privacy Policy, we share your Personal Information with the following categories of CCPA third parties:

- Affiliates.
- Third parties as required by law and similar disclosures.
- Third parties integrated into our services.
- Vendors and service providers, including for data analytics and marketing and advertising our services to you.
- Other third parties for whom we have obtained your permission to disclose your Personal Information.

V. Your California Privacy Rights

If you are a California resident, you may exercise these rights:

Right to Delete. Subject to certain exceptions, you have the option to delete Personal Information about you that we have collected from you.

Right to Equal Service and Price. You have the right not to receive discriminatory treatment for the exercise of your CCPA privacy rights, subject to certain limitations.

Right to Know and Access. You may submit a verifiable request for information regarding the:

- Categories of Personal Information collected or disclosed by us;
- Purposes for which categories of Personal Information are collected by us;
- Categories of sources from which we collect Personal Information; and
- Specific pieces of Personal Information we have collected about you during the past twelve months.

Shine the Light. We do not rent, sell, or share your Personal Information with non-affiliated companies for their direct marketing purposes, unless we have your permission.

Verification. Requests for access to or deletion of Personal Information are subject to our ability to reasonably verify your identity in light of the information requested and pursuant to relevant CCPA requirements, limitations, and regulations.

We are committed to ensuring that you do not receive any, unwanted e-mails from our servers. Should you have any questions about Markable Solutions's CCPA Privacy Policy, use the button below to send us an email.